

**THE MISSION OF HALE RESERVATION** is to provide stewardship of its land and resources and to offer educational experiences that foster responsibility, leadership and appreciation for the natural environment



## ANNUAL REPORT 2009



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*"The students were very engaged, and our student leaders commented that this was the best retreat experience that they had been a part of. The staff was incredibly professional to the extent that we want our leaders to reflect on their practices and incorporate them into their own repertoire. It far exceeded what I had hoped."*

— Teacher, Catholic Memorial High School



# HALE RESERVATION

HALE RESERVATION is a private, non-profit educational organization that manages over 1,100 acres of woodlands, including four ponds and over twenty miles of trails in Westwood and Dover, Massachusetts. Hale is most widely recognized for its summer day camp programs which annually serve over 4,400 children from 70 communities in the Greater Boston area. Hale also offers a family program, outdoor and environmental education experiences for children and adults, and open space for casual recreational use.

The essence of Hale Reservation can be found in Robert Sever Hale's original desire for the organization he founded in 1918. The current programs and land management practices are the legacy of his wish "to provide education which will develop intelligent, capable and responsible citizens" and to use the land "so long as it is charitable and benevolent in nature." The goal of today's programs is to develop intelligent leaders and environmentally educated citizens. We believe that the diversity of the natural environment must be reflected back in the diversity of the people who experience Hale Reservation, and we strive to provide programs and opportunities for people of any race, background, religion or economic status.



“...to use my land for camping and other outdoor activities, and to do so with a feeling that it belongs to all...” Robert Sever Hale



## HALE MATTERS

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ERIC ARNOLD  
*Executive Director*

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MICHAEL TERRY  
JOHN WALSH  
JACK WIGGIN

THE LAST YEAR AT HALE RESERVATION has marked the completion of some projects, the continuation of others, and the establishment of a clear plan for the next few years. In 2007, Hale launched its first Capital Campaign but nobody could have predicted the economic downturn that would follow that announcement. Remarkably, as of the printing of this report, not only did we reach our goal of \$2,000,000, but we exceeded that amount. Officially completing the campaign and implementing physical plant improvements have been major accomplishments in 2009. (Please read more about the campaign and projects further along in this report.)

While the capital effort stands out as a highlight for 2009, another year of fantastic programming deserves equal billing. Camp grew, Membership Beach filled up, the ropes course experienced a 25% increase in program participation during the fall and spring, and we offered more programs to the public than in years past. Over \$100,000 was allocated for improvements in our drinking water systems and resources and many of our smaller buildings have received much needed upgrades. The programs and the invaluable support of our annual appeal donors have allowed us to invest in ourselves in ways we have not done in the past.

In 2009, the Board of Directors also developed “Strategic Priorities” for the next few years. We are focused on protecting our core programs and the natural environment, completing capital projects, strengthening our infrastructure and exploring opportunities for the future. This road map for our efforts provides an excellent guide for all areas of our work and will ensure that we are able to grow with opportunities as they present themselves in the coming years.

In 2010, we will welcome a new Board President, Juanita Allen Kingsley. Juanita’s experiences at Hale, as well as her genuine commitment to the youth we serve, will provide us the perfect foundation for our future work. Our vision still furthers our position as a leader in outdoor recreation and education while protecting our natural resources. We will strive to improve our physical plant, expand our programs and protect the health of our natural resources.

Thank you to all our donors, program participants, partners and friends. We truly appreciate your involvement in the Hale community. Come see us soon.

Regards,

Maureen Bleday  
President, Board of Directors

Eric Arnold  
Executive Director



*“I have never seen a kid change so much. It was a positive experience and he laughed, learned, and made new friends. I cannot thank you enough for allowing him to attend your camp. He will always remember his wonderful counselors, how he was challenged, and how he was able to leave his house during the summer and have the experience of a lifetime.”*

*— A Family Advocate*

## PROGRAMS, PARTNERS & VOLUNTEERS

### SUMMER CAMP

Thousands of children attend summer camp at Hale. Along with our own day camp, Hale “partners” with nine other organizations to offer children from over 70 communities an exceptional summer experience.

Our partners include:

- Bird Street Community Center, Dorchester
- Charles River YMCA, Needham
- Cooper Community Center, Roxbury
- Jewish Community Center, Newton
- Newton Community Service Center, Newton
- South Shore Day Care Services, East Weymouth
- Waltham Boys and Girls Club, Waltham
- Watertown Boys and Girls Club, Watertown
- YouthCare, Charlestown

On any given day there are 2,000 children enjoying Hale’s 1,100 acres, miles and miles of trails and beautiful ponds. And when campers aren’t swimming, boating and hiking, they are likely enjoying our ropes course, butterfly garden or environmental programs.

Children come from over 70 communities to attend Hale. Half of these campers receive some sort of financial aid.

### FAMILY & COMMUNITY PROGRAMS

Hale is proud to offer a variety of programs for individuals and families. Membership Beach is a unique opportunity for 420 families to take part in activities such as swimming, boating, arts and crafts and environmental education. But summer isn’t the only time that people enjoy Hale. From Midnight Canoe Rides to Halloween Hikes with an educational slant, the calendar is filled with year round opportunities to explore Hale.

### EDUCATION, ADVENTURE & OUTINGS

Offering educational experiences to people of all ages is part of Hale’s mission and in 2009 the interest in learning continued to grow. 4,300 students from kindergarten to college age participated in one or more programs. Hale’s recently expanded ropes course saw enormous growth as did the interest in the Map and Compass Program.

### ENVIRONMENTAL RESOURCE MANAGEMENT

In recent years, Hale Reservation has invested substantial time, energy and resources to improve the protection and management of our natural resources. In 2009, this included substantial upgrades to our drinking water systems and detailed evaluation of all our waste treatment systems. In addition, Hale is in the midst of developing a Forest Management Plan and continues extensive fresh water monitoring and study.

### VOLUNTEERS

Hale would not thrive without wonderful, dedicated volunteers. From the individuals who maintain trails or help at events to school groups who take on outdoor tasks and companies who encourage employees to work on community service projects — volunteers are crucial to Hale’s success. Special thanks to all of them. In 2009, some of our volunteers included:

- Kyle Rudman, Jarrid McCarty and Michael Sharry
- Vertex
- Scouts from the Minuteman Council
- Eagle Scouts -Nelson Hull, Christopher Driscoll, Sean Porter, Scott Murphy
- Ursuline Academy
- Kids 2 Camp Triathlon Crew
- Middlesex School
- Roxbury Latin
- Ernst and Young

- Ernst and Young Internship Program
- Spectra Energy/Algonquin Gas
- Cooper Community Center
- Harvard Pilgrim
- Maimonides School
- Troop 182 – Wellesley
- Nobles and Greenough
- Pollard Middle School
- People to People
- Bob Hansel
- Bob Phillips
- Cucchiara Family
- Springer Family
- Sean Steinberg
- Westwood High School — Athletic Teams, Drama Club and Outdoor Adventure Club
- Jack Maxwell
- Robert Newman & Nancy Jones
- Jeff Smith

### PARTNERS

Fulfilling our mission at Hale Reservation requires partnerships beyond our Agency Camps. Hale collaborated with the following organizations to enhance programs:

- Associated Grantmakers Summer Fund
- Dedham Medical Associates
- The Education Cooperative
- Fox Hill Garden Club
- Outdoor Explorations
- Trustees of Reservations





## HALE RESERVATION, INC.

### Financial Summary

THE TRENDS AT HALE Reservation continue to be positive and impressive. More programming, improved facilities, a larger endowment, successful fund development, and a small operating excess at the end of 2009, are all note worthy accomplishments given the economic times. The ability for the operations to fund a small “reserve fund” has been a long time goal for Hale and thanks to the past few years’ reserve, Hale was able to handle some substantial unanticipated costs in 2009.

As aging systems need to be replaced, Hale is often faced with the fiscal challenge that can come from such expensive repairs. In 2006, Hale was able to replace all the power lines on the property and in 2009 we have addressed another core physical plant service in need of upgrades – namely the drinking water supply systems. All nine drinking water wells were evaluated by engineers, improved casings for each well were installed, “pump house” facilities were upgraded and large portions of the distribution system were replaced. These types of improvements provide the core infrastructure necessary to build new facilities and expand programming.

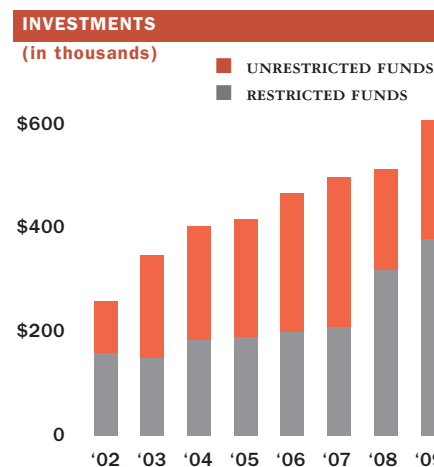
Hale Reservation is a 501(C)(3) non-profit organization which thrives thanks to gifts and support from individuals, corporations and foundations. In addition to donations, programs strive to perpetuate themselves by generating funds intended to cover operational costs. Based on our mission, we continue to offer programs that are low cost and available to children and families

HALE RESERVATION INC. — FINANCIAL GLANCE			OPERATIONS		
INCOME SUMMARY	2005	2006	2007	2008	2009
Membership	\$ 291,680	\$ 368,562	\$ 372,575	\$ 398,202	\$ 423,926
Hale Day Camp	\$ 367,376	\$ 431,780	\$ 401,448	\$ 437,639	\$ 466,037
Agency Camps	\$ 308,076	\$ 363,856	\$ 362,740	\$ 368,681	\$ 354,315
Outings & Rentals	\$ 21,604	\$ 28,566	\$ 18,048	\$ 23,404	\$ 18,971
Education Programs	\$ 81,827	\$ 109,552	\$ 128,577	\$ 158,776	\$ 205,939
General Operating Gifts	\$ 287,794	\$ 259,898	\$ 192,423	\$ 305,511	\$ 214,060
United Way	\$ 55,147	\$ 47,576	\$ 53,609	\$ 0	0
Miscellaneous Income	\$ 5,555	\$ 3,893	\$ 468	\$ 16,716	\$ 6,496
<b>Total</b>	<b>\$ 1,419,059</b>	<b>\$ 1,613,683</b>	<b>\$ 1,529,888</b>	<b>\$ 1,708,929</b>	<b>\$ 1,689,744</b>

throughout Greater Boston. The property at Hale is currently unrestricted and represents the primary asset for the organization. Hale receives no funding from state or town sources and is not a part of other local land trust organizations. Your annual support for Hale insures that our programs continue to be successful and that our facilities improve.

#### INVESTMENTS — RESERVE FUNDS

In 2003, Hale Reservation’s Investment Committee ambitiously set, and has now reached, a goal of having over \$500,000 of restricted and unrestricted investments for



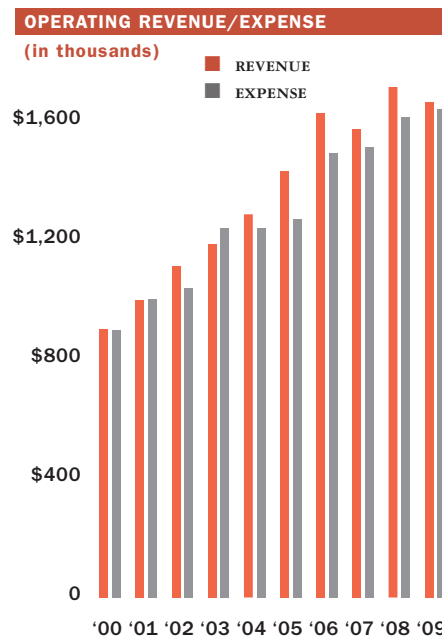
Hale Reservation. Of course, it was not achieved due to magically weathering the economic turmoil but rather through the success of the Capital Campaign. Almost \$175,000 has been added to the restricted fund accounts with an additional \$125,000 on the way. These funds make up Hale’s only true “endowment.” Additional restricted funds are in the form of “campership” accounts providing support for those in need of camp and family programs. The unrestricted funds represent the reserves available for emergencies or to be used as determined by the Board of Directors.

#### FACILITY & PROGRAM IMPROVEMENTS

In 2009, Hale made some substantial physical plant and programming improvements besides the projects completed as part of the Capital Campaign. They included:

- updating Powissett Lodge with new screens, replacing floor tiles, installing a new interior ceiling as well as new lights and painting the interior;

- placing new signs at entrance;
- constructing new woodshed near office;
- purchasing a new public address system at Membership Beach;
- conducting grant funded Map and Compass Program to all Westwood 4th Grade students;
- selling firewood;
- adding “specialty camp” programs at Hale Day Camp — Green Explorers, Outdoor Adventurers and Mountain Bikers;
- purchasing three new computers.



## If you haven't been to Hale lately YOU HAVEN'T BEEN TO HALE

RUSTIC NEW LOG CABINS with forest green roofs scattered in the woods amidst miles of trails, ponds and bubbling brooks. Ahh, a nice trip to Maine — or wait, no it's a visit to Hale Reservation, just nine miles from Boston.

Thanks to the generosity of so many donors, the vision for Hale Reservation’s facilities has been slowly evolving to what it can and should be. We have built two new buildings, replaced an old outhouse with a new restroom, re-built the Trading Post, renovated two pavilions, created a fantastic new picnic area, built a boathouse, and resurfaced two parking lots. This work has transformed summer camps for our program partners YouthCare, Bird Street Community Center and Cooper Community Center.

The work, however, is far from finished. There will be more improvements in 2010 including two more restrooms, natural sensory play stations for YouthCare campers,

a wildlife viewing area and upgrades to more of our aging buildings. All this, plus an increase of almost \$300,000 for our endowment, has dramatically improved Hale’s ability to successfully conduct youth programs and fulfill our mission.

When the Board of Directors officially closed the \$2,000,000 Capital Campaign, they knew the changes at Hale were going to be significant. However, even those who walk Hale frequently agree — if you don't stop by regularly, you're missing something.

So, come visit soon. We would love to share with you the many exciting changes and improvements here at Hale. We continue to grow and our dreams are becoming reality thanks to our generous donors. Come visit... because *if you haven't been to Hale lately, you haven't been to Hale.*

*"Hale Reservation provides the ideal setting, staffing, and leadership for a team building event. When I was a middle school principal, we annually sent our eighth grade students to Hale for team building. The friendships, and camaraderie developed between teacher and students and student to student made a positive difference for the climate and culture in our building."*

— Peter Sanchioni, Superintendent, Natich Schools

*"Hale has been one of the most wonderful summertime experiences for our family. The sense of safety and security while watching the children swimming, boating and enjoying themselves with the safety of one of the most conscientious group of staff members I have ever had the good fortune to experience."*

*— Membership Beach Parent*

## CAPITAL CAMPAIGN GIFTS 2007 — 2009

### \$500,000+

Yawkey Foundation

### \$200,000+

Anonymous Foundation

Bromley Charitable Trust

Partners Healthcare Systems

### \$100,000+

Anonymous Foundation

Richard Saltonstall Charitable Foundation

Foundation

### \$30,000+

The Harold Whitworth Pierce Charitable Trust

### \$20,000+

Nick and Bay Bancroft

Mass Charitable Society

Dedham Institution for Savings Foundation

Dan and Madeline Gregory

Louise and Robert Lawrence, Jr.

Dan and Polly Pierce

### \$10,000+

Alden Trust

Anonymous

Maureen and Ron Bleday

Walter and Kimberly Cabot

Richard and Judy Caruso

Connors Family Foundation

Rip and North Cunningham

James and Kathleen Elcock

Michael and Margaret Elizondo

Peter and Bonnie Gregory

Louis and Patti Grossman

Chris and Lisa McKeown

John and Maria Salvatore

Sandy and Becky Saunders

Jack and Jean Sharry

Ross and Kathleen Sherbrooke

Thomas and Karen Thornhill

Robert and Sally Truesdale

Jack and Jane Wiggin

YouthCare & Families

### 5,000+

Kris and Jamie Blue

Mary F. Lee Campbell

Maureen and Thomas Erickson

Hunt Street Fund

Nancy A. Newark

Dick and Chris Wood

### 1,000+

Juanita Allen Kingsley and Victor Kingsley

Eric and Hildi Arnold

Bill and Ceelie Beacham

Hal and Davina Beacham

Eric Brenman

Robert and Patty Dempsey

Jon L. Hagler Foundation

Elisha and Happy Lee

Molly and Elisha Lee, Jr.

Dave and Lynne Liebrock

Frederick O.J. Muzi Foundation

Angela Lin and Thomas Prior

Peter and Joan Thompson

Judith A. Thomson

Charlie Long

Mandy and Leti Taft-Pearman

Dana and Carolyn Pope

Paul and Ruth Wilson

### Other Donors

Anonymous

Ron and Mildred Arntz

Trum and Eleanor Cary

James and Amy Cook

Meredith Dunn

Jill Massa & MJ Edwards

Arthur Foster

Bill and Wendy Gutfarb

Nancy Harding

Barry and Lane Hoffman

Peg and Tom Hughart

Doug and Nancy Hyde

Paul and Paula McLaughlin

Nuveen Investments

Sam Perry

Bill and Mary Reissfelder

Joe and Cheryl Straut

John and Jane Walsh

George and Beth Webb

Joan and Skip Wells

Doris Wilson

Barbara and Henry Zoob

## DONORS 2009

### Leadership Gifts

The Harold Whitworth Pierce Charitable Trust

Rhode Island Foundation

Richard Saltonstall Charitable Foundation

Foundation

### Robert Sever Hale Society \$5,000—\$9,999

John and Deb Brennan

Richard and Linda Hunter

Dave and Lynne Liebrock

Daniel E. Rothenberg

Sullivan and McLaughlin

Thomas and Karen Thornhill

Scott and Karen Trosset

AF Underhill

### Powissett Peak Club \$2,500—\$4,999

Maureen and Ronald Bleday

Paul and Virginia Cabot Charitable Trust

Richard and Judy Caruso

Jim and Kathleen Elcock

Louise and Robert Lawrence

Clarke and Cathie Smith Keenan

Westwood Educational Foundation

### Strawberry Hill Club \$1,000—2,499

Analog Devices

William and Margaret Bancroft

Walter and Kimberly Cabot, Jr.

Elizabeth and George Chimento

James and Regina Crecco

North and Colin Cunningham, Jr.

Dedham Bike

Dedham Exchange

James and Barbara Delisle

Peter and Louise Donovan

Dunkin Donuts

Maureen and Thomas Erickson

Bruce and Kristine Ginsberg

Helen Gordon

Jon L. Hagler Foundation

Robert Hansel and Lisa Robinson

Joanna Kjellman

Edward and Berthe Ladd

Greta Layton

Elisha and Harriet Lee

The Agnes Lindsay Trust

Estate of Joan Lyman

Frederick O. Muzi

Dan and Polly Pierce

Robert and Amelia Rands

Roche Brothers

Sandy and Becky Saunders

Mary Scott

Ross and Kathleen Sherbrooke

Spectra Energy

Richard and Ann Thomas

Robert and Sally Truesdale

UVAS Foundation

Joan and Harry Wells, III

### Oak Hill Club \$500—\$999

Juanita Allen Kingsley and Victor Kingsley

Dan Bailey and Nancy Dempze

Harold and Ceelie Beacham

Harold and Davina Beacham, Jr.

Boston Red Sox Foundation

Trum and Eleanor Cary

Robert Dangel

Dedham Institution for Savings

Henry and Kate Faulkner

Steven and Lisa Finkel

Russell and Rose Holmes

Howland Family Foundation

Angela Lin and Tom Prior

Charles Long

George and La Verne Lovell

Paul and Pamela Lubin

Jill Massa and MJ Edwards

Massport

Amey Moot

Robert Newman and Nancy Jones

Samuel Perry

Theodor and Linda Schmidt-Scheuber

Anthony Takazawa

and Catherine Dudley

Joan Thompson

Judith Thomson

Michael Terry, Esq.

and Julia Clifford

Westwood Young Women's Club

### Cat Rock Club \$250—\$499

Carlton and Bonnie Akins

James and Beth Bisson, Jr.

Margaret Clowes

Mrs. Gertrude Crittenden

Sally Curran

Robert and Patricia Dempsey

Daniel and Madeline Gregory

Robert Gulick and Sara Arnold

Timothy and Pamela Ann Herbert

Lawrence and Karen Klaff

Molly and Elisha F. Lee, Jr.

Joann Lindenmayer

Stephen and Ellen Little

Martin and Margaret Brooks

Lobkowitz

Bill and Donna Matson

Thomas and Donna May

Chris and Lisa McKeown

Henry and Elizabeth Minot, Jr.

Doug Morgan

John and Liz O'Leary

Robert and MaryBeth Persons

Jim and Natalie Ray

Edward and Katherine Raymond

Stephen and Melanie Sadler

James Sims and Vicki Beggs

Herb Tobin Consulting

Phil and Julie Trotter

John and Jane Walsh

Mark and Pia Webb

Town of Westwood

Jack and Jane Wiggin

### Split Rock Club \$100—\$249

Margaret Abbate

Nancy Adams

Lawson and Clint Allen

Ronald and Mildred Arntz

Chris and Susan Axworthy

Thomas and Katherine Barnico

Red and Diana Barrett

David and Nina Barros

Paul and Sheryl Bierden

Robert and Susie Caspar

William and Jenny Chamberlin

Frank and Carol Citrone

John Clancy

Malcolm Clifford

John and Ann Cloherty

James and Kathleen Connolly

Michael Costello and Mary Carlin

Kate Costich

John and Carolynne Cronin, Jr.

William and Ruth Curwen

Steven and Helena D'Angelo

Erika dePapp and Lynn Spensley

Charles and Nancy Donahue

Michael and Klarina Donoghue

Michael Dorsch

Margaret Driscoll

Elliot Hyde Park Lodge

Elizabeth Fanta

Linda Farrell

Robert and Rebecca Forrester

Timothy and Anne Fortune

George and Irene Frangiadakis

Charles Frass

David and Lorraine Friedman

Funding Exchange

David Golan and Laura Green

Jill Gold and Michael Susco

Doug and Cheryl Gorman

Paul Greenberg and Renee

Goldberg

Peter and Bonnie Gregory

William and Wendy Gutfarb

Tim and Michelle Haney

Nancy Hartmann

Bora and Karen Hazar

Ralph and Vencie Heare

Christopher Heckscher and

Katharine Stansmore

Shirley Howard

Steve and Cheri Hurley

Edward and Janet Hyde

Mr.and Mrs. Douglas Johnston

Richard and Brenna Jones

Bradford and Constance Kaufman

Sean and Tracy Kelly

Polly Kornblith and Mike Newman

Mark and Julie Lampie

John and Jill Larkin

Steven Larsen and Carla Kaplan

Douglas and Maureen Laughlin

Rory and Martha Laughna

John Lawrence

Gary and Deirdre Levine

Peter Levine and Martha Blackwell

Thomas and Diane Lindemayer

Alan and Carol Lisbon

Matthew and Susan Lorber

Edwin Maynard

John and Joan McKinnon

Fred and Nancy Meagher

Thomas Metzold and

Karen Manor

John and Pamela Millard

Irwin and Lois Mirsky

Richard and Nancy Mobley

Jessica Nelson

Patrick and Norine O'Grady